



PRESS RELEASE

## **Felling Trailers Selects GE Capital for Inventory Financing Program in the US and Canada**

HOFFMAN ESTATES, IL, JUNE 23, 2011 – GE Capital’s Commercial Distribution Finance (CDF) business today announced an agreement with Felling Trailers to provide floorplan financing options for dealers purchasing its brands. The \$2.3 million facility covers dealers in the US and Canada.

“We are pleased to offer this GE Capital financing program to our family of Felling dealers. We value their demonstrated commitment to our business and the industry as a whole,” said Patrick Jennissen, marketing and sales director for Felling Trailers. “Their financing expertise, along with the valuable market knowledge and data they provide, will help our dealers manage their businesses through market fluctuations.”

“Our relationship with leading brands like Felling is very important to us,” said Marvin Solomon, president of CDF’s strategic industries group. “We are pleased to be able to provide a customized solution to Felling’s dealers. We look forward to our relationship with the Felling team.”

### **About Felling Trailers**

Felling Trailers is a Full Line Trailer Manufacturer located in Central Minnesota that was started in 1974 by Merle J. Felling. Felling Trailers, Inc. has grown from a small shop to a factory and office complex that today covers over 132,000 square feet. Felling Trailers currently manufactures 3,000 plus trailers a year ranging from a 3,000 lb utility trailer to a 120,000 lb hydraulic gooseneck trailer, and its standard trailer line includes over 220 models. Felling’s pride and differentiation is its customized trailer division. Their engineers utilize the latest industry leading design techniques along with their experienced metal craftsmen and cutting edge technology to turn its customers’ conceptual trailer needs into a tangible product. Felling Trailers’ current capabilities allows them to provide a high quality product that is distributed across North America and internationally. For more information, you can visit them on the web at [www.felling.com](http://www.felling.com), and/or follow them on Twitter (@FellingTrailers) or Facebook (Felling Trailers, Inc.).

### **About GE Capital, Commercial Distribution Finance**

GE Capital, Commercial Distribution Finance provided more than \$30 billion in financing in 2010 to 30,000 manufacturers and their distributors across the Americas. Programs include inventory and accounts receivable financing, asset-based lending, private label financing, collateral management, e-



## GE Capital

commerce services and related financial products. For more information, visit [www.americas.gecapital.com](http://www.americas.gecapital.com) or follow company news via Twitter (@GEInventoryFin).

GE Capital offers consumers and businesses around the globe an array of financial products and services. For more information, visit [www.gecapital.com](http://www.gecapital.com) or follow company news via Twitter (@GECapital).

GE (NYSE: GE) is an advanced technology, services and finance company taking on the world's toughest challenges. Dedicated to innovation in energy, health, transportation and infrastructure, GE operates in more than 100 countries and employs about 300,000 people worldwide. For more information, visit [www.ge.com](http://www.ge.com).

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